



**GREENE KING**  
BURY ST EDMUNDS

**REGISTRATION DOCUMENT**  
**WWW.BEER-GENIUS.CO.UK**

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# REGISTRATION

To access or register e-Learning Courses, click on 'Take e-Learning Courses' on the Beer Genius website.



If you already have an account click on 'already registered'. If you do not and would like to register click on one of the modules.

**E-LEARNING COURSES**

These interactive free e-learning modules take from 30 to 45 minutes to complete and cover essential knowledge in a structured format. Sit the course at your PC, tablet or smartphone and take as long as you like, save and return at a later date or complete in one sitting. It's up to you. Then print off your personalised course certificate and prove you are a beer genius.

BAR GENIUS	CELLAR GENIUS	COMMERCIAL GENIUS
		
<b>BAR GENIUS</b> Learn how to operate your own bar. Bar Genius Graduates to date: <b>449</b>	<b>CELLAR GENIUS</b> How to manage your cellar. Cellar Genius Graduates to date: <b>371</b>	<b>COMMERCIAL GENIUS</b> Learn how to optimise your profits. Commercial Genius Graduates to date: <b>332</b>

**ALREADY REGISTERED?**      **DOWNLOAD USER GUIDE**

Then, select which category you would like to register under.

**WHICH CATEGORY ARE YOU REGISTERING UNDER?**

Please select the type of business you belong to, to start your registration

**Individual User**      **Pub/Bar Registration**

# INDIVIDUAL USER REGISTRATION

If you are registering as an individual user, fill in the all the sections and this will create you as a user. Clicking 'next' will take you to the console where you can log in to access the modules.

**REGISTRATION**

If you are already undertaking e-learning via CPL Online through your employer then you may be able to access this course via your company's online training platform.

**SIGN IN**

USERNAME (E-MAIL ADDRESS)

PASSWORD (POSTCODE (WITH SPACES))

[FORGOT YOUR PASSWORD?](#)



**REGISTER**

FIRSTNAME

SURNAME

POSTCODE

DO YOU WORK FOR A PUB COMPANY?  Yes  No

OPTIONAL: NAME OF PUB COMPANY YOU ARE A PART OF?

ARE YOU BASED IN THE UK?  UK  Non UK

E-MAIL

CLICKING 'NEXT' WILL TAKE YOU TO START YOUR TRAINING COURSES. YOU WILL ALSO BE SENT A CONFIRMATION EMAIL WHICH WILL INCLUDE YOUR LOGIN DETAILS FOR FUTURE REFERENCE.



**TERMS & CONDITIONS**

I AM 18 YEARS OLD OR OVER:

IF YOU WOULD LIKE TO OPT OUT OF RECEIVING INFORMATION FROM GREENE KING PLEASE TICK HERE:

# PUB/BAR REGISTRATION

**PUB/BAR REGISTRATION**

Please select the pub/bar you belong to continue your registration



**Greene King  
or Belhaven  
Customer**



**Non  
Greene King**

Free Trade  
Greene King - Manager/ Tenant/ Lessee

If you are registering as a 'Free Trade' pub then click on 'Free Trade'. Type in your customer number and postcode, without spaces.

**LOG IN**

ENTER YOUR POSTCODE (WITHOUT SPACES) & CUSTOMER NUMBER BELOW SO WE CAN FIND YOUR DETAILS.

POSTCODE (WITHOUT SPACES): EG. PE11BE

CUSTOMER NUMBER:

IF YOU ARE UNSURE OF YOUR LOGIN DETAILS;  
CONTACT US ON 0151 647 1057.  
OR EMAIL US AT  
[SUPPORT@CPLTRAINING.CO.UK](mailto:SUPPORT@CPLTRAINING.CO.UK)

IF YOU ARE UNSURE OF YOUR LOGIN DETAILS PLEASE CLICK  
[THIS LINK](#) TO REGISTER.

It will then ask you to confirm if this is your pub. Click on ‘Yes, Log in’ to confirm.

**LOG IN**

ENTER YOUR POSTCODE (WITHOUT SPACES) & CUSTOMER NUMBER BELOW SO WE CAN FIND YOUR DETAILS.

POSTCODE (WITHOUT SPACES): EG. PE111BE

CUSTOMER NUMBER:

[www.greene-king.co.uk/beer-genius](#)

**YES, LOG IN**

IF NOT, PLEASE RE-ENTER YOUR DETAILS ABOVE AND TRY AGAIN.

If you are registering as a Greene King Manager/Tenant/Lessee then please provide your Postcode and House Number and click ‘log in’.

**LOG IN**

ENTER YOUR POSTCODE & HOUSE NUMBER BELOW SO WE CAN FIND YOUR DETAILS.

POSTCODE (WITHOUT SPACES): EG. PE111BE

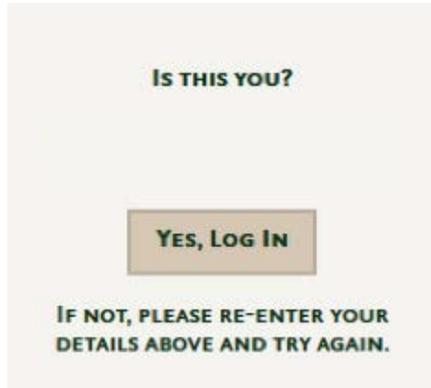
HOUSE NUMBER:

IF YOU ARE UNSURE OF YOUR LOGIN DETAILS;  
CONTACT US ON 0151 647 1057.  
OR EMAIL US AT [SUPPORT@CPLTRAINING.CO.UK](mailto:SUPPORT@CPLTRAINING.CO.UK)

TRAINING RECORDS FOR THESE MODULES WILL BE HELD ON THE BEER GENIUS WEBSITE PENDING INTEGRATION WITH YOUR CURRENT PROVIDER

**LOG IN**

It will then ask you to confirm if this is your pub. Click on 'Yes, Log in' to confirm.



You will then be asked to complete the pub address if it has not already been completed.

A registration form for Greene King. At the top left is a "LOGOUT" button. In the center is the Greene King logo, which features a crown and the text "17 18 19" above "GREENE KING" and "BURY ST EDMUNDS" below. Below the logo is the heading "WELCOME TO THE GREENE KING REGISTRATION PAGE". Underneath is the instruction "IF YOU HAVEN'T ALREADY, PLEASE COMPLETE YOUR ADDRESS." The form contains several input fields: "PUB NAME:" with a single-line text box; "ADDRESS:" with three stacked text boxes; "TOWN:" and "COUNTY:" with single-line text boxes; and "POSTCODE:" with a single-line text box. At the bottom left is a "NEXT" button.

A Beer Genius Co-ordinator will have to be created before registering any staff.

Once details have been provided click 'Add Beer Genius Co-ordinator'. By providing your email address you will receive confirmation emails each time a user is created.



The screenshot shows a web interface for Greene King. At the top, there is a navigation bar with a "LOGOUT" button on the left and the Greene King logo (a crown) and text "GREENE KING BUILT BY SOMERSET" in the center. Below the navigation bar is a "BACK" button. A message states: "YOUR SITE CURRENTLY HAS NO BEER GENIUS CO-ORDINATOR, PLEASE CREATE ONE BEFORE PROCEEDING." Below this message are three input fields: "FIRST NAME:" and "SURNAME:" (two separate boxes) and "EMAIL ADDRESS:" (one wide box). At the bottom of the form is a button labeled "ADD BEER GENIUS CO-ORDINATOR".

Next, you can add your staff by providing their first names and surnames.

A username and password will automatically be generated. You will receive a confirmation email with the user details and a link to the console.

**LOGOUT**



**GREENE KING**  
BURY ST EDMUNDS

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**BACK**

BEER GENIUS Co-ORDINATOR Ti

BEER GENIUS Co-ORDINATOR'S DETAILS BELOW.

FIRST NAME:  SURNAME:

EMAIL ADDRESS:

**BEER GENIUS Co-ORDINATOR CREATED SUCCESSFULLY.**

**PLEASE PROCEED TO ADDING STAFF THROUGH THE FIELDS BELOW.**

**ADD STAFF**

---

COMPLETE THE FOLLOWING FOR EACH STAFF MEMBER. YOU CAN RETURN TO ADD OTHER STAFF AT ANY TIME.

FIRSTNAME:  SURNAME:

USERNAME:

**ADD STAFF MEMBER**

USERNAMES ARE THE INDIVIDUALS FIRSTNAME + SURNAME (WITHOUT SPACES).

PASSWORDS ARE SET AS YOUR SITES POSTCODE (WITHOUT SPACES).

YOU WILL BE EMAILED WITH CONFIRMATION OF EACH STAFF MEMBERS LOGIN.

**STAFF LISTING**

STAFF NAME	USERNAME	PASSWORD	JOB TITLE	REMOVE
MR TESTCATHY TEST	TESTCATHYTEST	PET11BE	BEER GENIUS COORDINATOR	<b>REMOVE</b>

You will be able to view the staff at the bottom under 'Staff Listing'. You can also remove staff by clicking on 'remove' next to the user's name.

STAFF LISTING

STAFF NAME	USERNAME	PASSWORD	JOB TITLE	REMOVE
MR TESTCATHY TEST	TESTCATHYTEST	PET11BE	BEER GENIUS COORDINATOR	REMOVE

**NEXT**

You will then receive a confirmation email with the login details and a link to the console.

### Greene King Beer Genius Staff Registration

Congratulations, you have successfully added a member of staff to Castle Vaults (Glasgow)

Please find their registration details below:

Username: **testingtest**

Password: **G207Pz**

Please forward this email to them so they can begin training by accessing the Beer Genius e-learning console by clicking on the link below.

[XXXXXXXX@XXXXXX](mailto:XXXXXXXX@XXXXXX)

If you have any queries about your Beer Genius training please contact our provider, CPL, on 0151 647 1057 or at [support@cpltraining.co.uk](mailto:support@cpltraining.co.uk)

Regards

Beer Genius Learning Support

# NON GREENE KING PUB

If you are registering as a 'Non Greene King' user then please provide your details. By clicking 'Next' you will be taken to the console to start your training.

You will receive a confirmation email providing your login details and your Site login for when you register staff.

**REGISTER**

FIRSTNAME

SURNAME

POSTCODE

PUB NAME

DO YOU WORK FOR A PUB COMPANY?  Yes  No

OPTIONAL: NAME OF PUB COMPANY YOU ARE A PART OF?

ARE YOU BASED IN THE UK?  UK  Non UK

E-MAIL

CLICKING 'NEXT' WILL TAKE YOU TO START YOUR TRAINING COURSES. YOU WILL ALSO BE SENT A CONFIRMATION EMAIL WHICH WILL INCLUDE YOUR LOGIN DETAILS FOR FUTURE REFERENCE.

**TERMS & CONDITIONS**

I AM 18 YEARS OLD OR OVER:

IF YOU WOULD LIKE TO OPT OUT OF RECEIVING INFORMATION FROM GREENE KING PLEASE TICK HERE:

 A green diamond-shaped button with a white right-pointing arrow and the word 'NEXT' in white capital letters below it.

If you would like to register more staff, click on the 'Help/Register Staff' tab at the top.

The screenshot displays the Greene King Beer Genius website interface. At the top, there is a search bar and navigation tabs: MESSAGES, STATS, HELP / REGISTER STAFF, COURSES, and BEER GENIUS WEBSITE. The user is logged in as 'User: Z-test test' with a 'Sign out' option. The main content area features three course cards, each with a 'BEER GENIUS' logo and a 'Go' button. The courses are:

- Greene King Beer Genius - Bar Genius**: 0% complete, Status: Not Started
- Greene King Beer Genius - Cellar Genius**: 0% complete, Status: Not Started
- Greene King Beer Genius - Commercial Genius**: 0% complete, Status: Not Started

At the bottom, there is a 'Show: All My Courses' filter, a 'brought to you by cple-learning' logo, and navigation links for 'Previous' and 'Next'. The version number 'Version 3.561' is also visible.

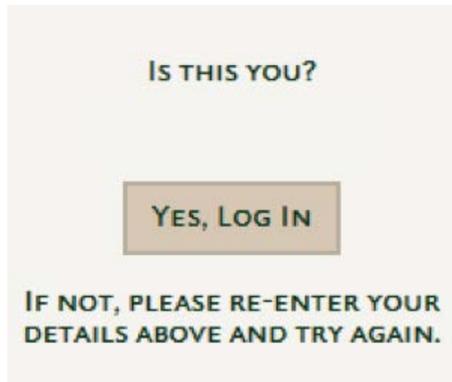
This window will then appear. Click on ‘If you have registered as a pub and want to add more staff click here’ to register staff at your pub.



You will then be asked to log in using your ‘Site Name’ and ‘Postcode’.

A 'LOG IN' form with a light beige background and rounded corners. The title 'LOG IN' is at the top in bold green. Below it, the text reads: 'ENTER YOUR SITE NAME & POST/ZIP BELOW SO WE CAN FIND YOUR DETAILS.' There are two input fields: the first is labeled 'SITE NAME: EG. DOG & DUCK' and the second is labeled 'Post/Zip CODE (WITHOUT SPACES): EG. PETTIBE'. Below the input fields, the text reads: 'IF YOU ARE UNSURE OF YOUR LOGIN DETAILS; CONTACT US ON 0151 647 1057. OR EMAIL US AT [SUPPORT@CPLTRAINING.CO.UK](mailto:SUPPORT@CPLTRAINING.CO.UK)'. At the bottom center is a 'LOG IN' button.

You will then be asked to confirm if this is your site, click on 'Yes, Log in' if the details are correct.



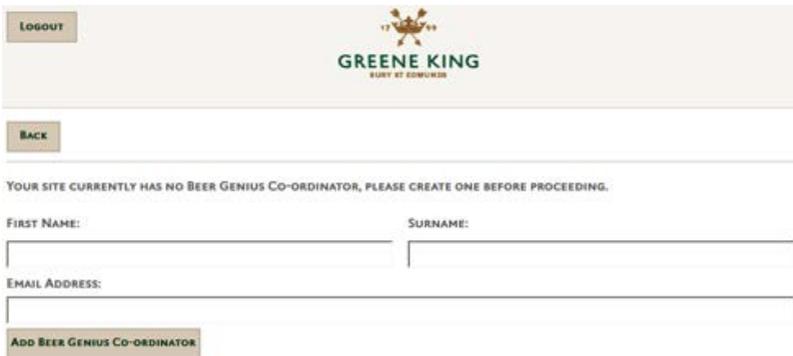
You will then be asked to complete the pub address if it has not already been completed.

A registration form for Greene King. At the top left is a "LOGOUT" button. In the center is the Greene King logo, which consists of a crown with "17" on the left and "99" on the right, with "GREENE KING" and "BUILT BY EDWARDS" below it. Below the logo is the heading "WELCOME TO THE GREENE KING REGISTRATION PAGE". Underneath is the instruction "IF YOU HAVEN'T ALREADY, PLEASE COMPLETE YOUR ADDRESS." followed by several input fields: "PUB NAME:", "ADDRESS:", "TOWN:", "COUNTY:", and "POSTCODE:". At the bottom left is a "NEXT" button.

A beer Genius Co-ordinator will have to be created before registering any staff.

Once the details have been provided click ‘Add Beer Genius Co-ordinator’

By providing your email address you will receive confirmation emails each time a user is created.



The screenshot shows a web interface for Greene King. At the top, there is a navigation bar with a 'LOGOUT' button on the left and the Greene King logo (a crown with wheat) and the text 'GREENE KING' and 'BURY ST EDMUNDS' on the right. Below the navigation bar is a 'BACK' button. A message states: 'YOUR SITE CURRENTLY HAS NO BEER GENIUS CO-ORDINATOR, PLEASE CREATE ONE BEFORE PROCEEDING.' Below this message are three input fields: 'FIRST NAME:' and 'SURNAME:' (two separate fields) and 'EMAIL ADDRESS:' (one wide field). At the bottom of the form is an 'ADD BEER GENIUS CO-ORDINATOR' button.

You will be able to view the staff at the bottom under 'Staff Listing'. You can also remove staff by clicking on 'Remove' next to the user's name.

LOGOUT 

BACK

BEER GENIUS Co-ORDINATOR TI

BEER GENIUS Co-ORDINATOR'S DETAILS BELOW.

FIRST NAME:  SURNAME:

EMAIL ADDRESS:

**BEER GENIUS Co-ORDINATOR CREATED SUCCESSFULLY.**  
**PLEASE PROCEED TO ADDING STAFF THROUGH THE FIELDS BELOW.**  
 ADD STAFF

COMPLETE THE FOLLOWING FOR EACH STAFF MEMBER. YOU CAN RETURN TO ADD OTHER STAFF AT ANY TIME.

FIRSTNAME:  SURNAME:

USERNAME:

ADD STAFF MEMBER

USERNAMES ARE THE INDIVIDUALS FIRSTNAME + SURNAME (WITHOUT SPACES).  
 PASSWORDS ARE SET AS YOUR SITES POSTCODE (WITHOUT SPACES).  
 YOU WILL BE EMAILED WITH CONFIRMATION OF EACH STAFF MEMBERS LOGIN.

STAFF LISTING

STAFF NAME	USERNAME	PASSWORD	JOB TITLE	REMOVE
MR TESTCATHY TEST	TESTCATHYTEST	PET11BE	BEER GENIUS COORDINATOR	REMOVE

STAFF LISTING

STAFF NAME	USERNAME	PASSWORD	JOB TITLE	REMOVE
MR TESTCATHY TEST	TESTCATHYTEST	PET11BE	BEER GENIUS COORDINATOR	REMOVE

NEXT

You will receive a confirmation email with all login details and a link to the console.

## **Greene King Beer Genius Pub/Bar Registration**

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Congratulations, you have successfully registered your pub/bar.

The Beer Genius Co-Ordinator at this site is:

Username:

Password:

Site Username:

Site Password:

Site Name:

Post Code:

To return to the E-learning Console, please click the link below

[www.beer-genius.co.uk/xconsole](http://www.beer-genius.co.uk/xconsole)

If you wish to add more staff, please follow [this link](#).

If you have any queries about your Beer Genius training, please contact our provider, CPL, on 0151 647 1057 or at [support@cpltraining.co.uk](mailto:support@cpltraining.co.uk)

Regards

Beer Genius Learning Support